

Civics

Chapter 11



The Political System

What you will learn:

Section 1:

- What makes a well informed citizen and how people become informed
- What propaganda is and how it is made
- The process of measuring public opinion

Public Opinion:

1. What is public opinion?
2. What devices are used to measure it?
3. What are some individuals or groups that shape it?
4. What are some devices used to shape it?
5. What is the mass media?
6. What is propaganda?
7. What is concealed propaganda?
8. What is revealed propaganda?
9. What is a **testimonial**?
10. What is **bandwagon**?
11. What are **glittering generalities**?
12. What is **plain folks propaganda**?
13. What is **name calling**?
14. What is **card stacking**?
15. How can you guard against propaganda?